



ROTATE NYC AND HIDDEN RECORDINGS' DEEPAK SHARMA TO BEGIN QUARTERLY RESIDENCY AT BAR13



First party scheduled for December 5th, 2008 with special guest Karri O

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For Immediate Release

New York, NY – Rotate NYC and Bar 13 along with DJ, Producer and Owner of New York based techno label, Hidden Recordings, Deepak Sharma announce a quarterly residency for 2009, with the first party scheduled for December 5th, 2008.

Past guests of Rotate NYC include Efdemin [Dial-Berlin], MyMy [Playhoue-Berlin], Luca Bacchetti [Wagon Repair-Italy], Chloé[Karat, Kill the DJ-Paris] and Craig Richards [Fabric-London] (after hours).

Moving into 2009 **Rotate NYC** is continuing in a collaborative spirit to keep underground music firmly within Manhattan. The quarterly residency with Hidden Recordings and a DJ series featuring Dynamic Records [Hamburg] perfectly unites the organizers dedication to fostering relationships with those at home and abroad. “This season is about tying together communities and building ways for talented people to exchange music and ideas. By working with Hidden Recordings we are establishing a new level of dedication to the party, the community and the talent that this label represents.” says **Memo Erkaya**, General Manager of Bar 13 and Rotate NYC Host.

The night will showcase Hidden Recordings artists along with Deepak DJing combined with a Rotate NYC resident opening. The parties will be in conjunction with future release dates from the label. The first party will include guest artist Karri O, who also produced the 6th release, with Deepak and production partner, Dieter Krause completing the remix. The opening will be handled by Rotate NYC’s resident Geovanni.

“Rotate NYC and Bar 13 are a natural fit for Hidden Recordings and me to begin my residency. I love the venue, the sound system, and vibe and have had many great nights there. This is a great opportunity to continue the growth and momentum Hidden Recordings has established over the past year while providing more awareness to clubbers in New York City.” Says Deepak.

Hidden Recordings is owned by **Deepak Sharma** with partner **Dieter Krause**, and is one of the fastest rising and growing techno labels. Since 2006 Hidden Recordings has provided a wide range of techno to hundreds of DJs and fans. The label’s sound ranges from deep techno to atmospheric chill-out with quirky, groovy bass lines and has been played in big rooms and festivals, to smaller lounges and early morning terraces.

Hidden Recordings has five releases available, with Argentina’s **Gustavo Lamas** completing the fifth release and Finland’s Karri O completing the 6th. Forthcoming artist releases include **Lineas De Nazca** and **Monkey Brothers** with Deepak and Dieter on remix duties. Major worldwide partners include **Beatport**, **Kompakt**, **Juno**, **DanceRecords** and **HRFQ**.



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The press has taken notice of the duo's rising popularity, with **AOL Music's Spinner.com** comparing their sound and style to minimal techno giants **Lusine, Superpitcher** and **Booka Shade**. In addition the duo has been reviewed in prominent magazines such as **XLR8R, DJ Times, Time Out New York, MixMag** (UK), **Trax** (France) and **Raveline** (Germany), licensed music to UK label **Four-Twenty** for their **Music02** mix compilation and peaked as high as **#3 on the Balance Record Pool Top 50 Chart**. Global recognition continues to mount as their tracks have reached **Top 20 downloads on Germany's Kompakt-MP3**, and **Top 10 downloads on HRFQ in Japan**. In 2007, Deepak and Dieter produced music for Singapore's **Ogilvy & Mather** advertising agency and their client, **Heineken Global**.

If you like more info or to schedule an interview with Deepak Sharma please call 917-834-8198 or email djdeepaksharma@yahoo.com

Upcoming Residency Dates

December 5th, 2008 w/ Karri O

February 20th, 2009 w/ Monkey Brothers

May 22nd, 2009 w/ guest TBA

September 18th, 2009 w/ guest TBA

December 4th, 2009 w/guest TBA

www.hidden-recordings.com

www.rotatenyc.com

www.bar13.com